



Jan. 2019

Re: Elgin Park Secondary School Car Show Sponsorship and Donation Request

To whom it may concern,

This year at Elgin Park Secondary we are hosting our second annual Elgin Park Car Show. We are very excited about this event and are hoping to have well over 100 vintage and collector cars in our parking lot. This show is projected to attract over a thousand participants from the local community and the rest of the lower mainland. The show date is **May 25th, 2019 from 10:00am—3:00pm in the Elgin Park Secondary School parking lot.**

Would you consider becoming a sponsor or donating items? We are looking for donated items we can sell at a silent auction, donated items we can stuff in participant goodie bags, and cash donations. Come be a part of the second annual Elgin Park Car Show! Through purchasing technology, tools, and supporting the automotive club and technology department, **100% of the proceeds will go directly to benefitting the students of Elgin Park Secondary School.** On top of a whole lot of collector cars, there will also be a concession, raffle table, 50-50 draws and a number of vendors.

All sponsors will receive the following Benefits and Marketing Opportunities

- Signage at the event (size and location of signage based on donation)
- Recognition by event speakers from the podium
- Recognition on the Elgin Park Car Show Facebook page and other social medial materials
- Company flier/coupon will be handed out to participants
- Tickets to the event
- Reserved vendor space
- Press availabilities



Home of the Orcas

Sponsorship Levels

Platinum sponsor- Presenting Show Sponsor \$1,500

Cash donation \$1500 (only one available)

Sponsor show T-shirts with your logo that will be sold at the show, as well as name displayed as "Presented By" on the posters and online and radio events listings and advertising

Reserved vendor space

Gold Sponsors: \$1,000

Cash donation \$1000 (only one available)

Your logo on 200 dash plaques given to participants

Reserved vendor space

Silver sponsors \$750

Cash donation \$750 (two available)

1 - Your logo on winning trophies and vendor space

2 - Your logo on car/judging forms and vendor space

Bronze sponsors \$50-\$500

Cash donation \$500 or under or goods donation for silent auction or goodie bags.

Company name and logo included in advertising and marketing of the car show

If you would like to become a sponsor, make a donation, or ask any questions, please feel free to contact me by email or phone. You can also check us out at www.elgincarshow.com.

Thank you for your time and consideration.

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